



PROFESSIONAL HIGHLIGHTS

- Ph. D in Business Studies
- MBA in Marketing and Finance
- Approximately 20 years of experience. Out of which approx 17 years experience in teaching graduate and postgraduate classes in reputed Govt. Engg. & Management Colleges of Punjab and three years industry experience.
- Presented research papers at national and international conferences
- Presently working as Associate Director of Management wing (MBA & B.Sc.-IT). Acted as department head as well as other administrative roles e.g. Deputy Registrar, Chief-Warden, Warden, Academic Incharge, Incharge Sports etc.
- Experience in curriculum development as well as developing and implementing testing materials
- Consistently received “above average” documented feedback from students in regards to teaching ability
- Excellent communication skills with the ability to build strong relationships with students and colleagues.
- Strong computer skills; proficiency in MS Word, Excel, PowerPoint

EDUCATION

- **Ph.D Business Studies** (part-time) 2009
Punjabi University, Patiala, Punjab, India
- **MBA Marketing and Finance (66%)** 1993 - 1995
Shiva Ji University, Kolhapur, Maharashtra, India
- **Bachelor of Commerce (58%)** 1990 - 1993
Government Brijindra College, Faridkot, Punjab, India

EMPLOYMENT HISTORY

- **Associate Professor** 23rd Oct. 2012 – till date
Shaheed Bhagat Singh State Technical Campus, Moga Road, Ferozepur, Punjab, India.
- Presently acting as Associate Director/ Head of Department – Department of Management (MBA, BSc-IT)
- **Assistant Professr** 25th Jan. 2002 – 22nd Oct. 2012
Shaheed Bhagat Singh College of Engg. & Tech., Moga Road, Ferozepur, Punjab, India.

Additional Responsibilities:

- Chairman Board of Studies (Humanities & Social Sciences), Maharaja Ranjit Singh State Technical University, Bathinda, Punjab. w.e.f. Dec. 2015.



- Member Board of Studies (i. Business Administration, ii. Humanities & Management/Communication) of Punjab Technical University Kapurthala, Jalandhar, Punjab (Graduate & Post Graduate).
- Acted as Public Information Officer (PIO) of the College.
- Acted as Chief Warden – Boys’ Hostel
- Acted as Warden – Boys’ Hostel
- Acted as “Academic in Charge”
- Acted as Deputy Registrar

- **Lecturer** Oct 1998 – Jan 2002
Malout Institute of Management & Information Technology, Malout
- Acted as HOD – Dept. of Management Studies, Hostel Warden, Incharge Sports Activities, Member – Library Committee etc.

- **Marketing Officer** Jan1996 – Oct. 1998
Majestic Auto Ltd.,(Hero Group of Companies) Punjab, India
- Responsible for the marketing and business development of the region.

RESEARCH PAPERS PRESENTED

- **International Conferences**
- December 2014, ‘Impact of SAFTA on Trade Relations’ The 2014 ISIS-MIAMI Beach International Multidisciplinary Academic Conference, organised by Institute of Strategic and International Studies.
- 2014, ‘India-ASEAN Trade Relations’ The Inaugural European Business and Management Conference, EBMC-2014, organized by The International Academic Forum (iafor)
- May 2013; SAARC Trade Relations; International Conference on American Canadian Conference for Academic disciplines organized by International Journal of Arts & Sciences at Ryerson University, Toronto, Canada.
- Feb. 2011; Global Marketing Strategies; UGC sponsored International Conference on ‘India in The Emerging Order - A Potential market for World’, organized by DAV College Malout, Punjab, India.
- Feb. 2011; Introduction to Social Media: A New Marketing Platform; UGC sponsored International Conference on ‘India in The Emerging Order - A Potential market for World’, organized by DAV College Malout, Punjab, India.
- Oct. 2006; Innovation: An Essence to Entrepreneurship; 3rd International Conference on Entrepreneurship, Creativity & Innovations in Business, organized by Punjab Commerce & Management Association at GNA-IMT, Phagwara, Punjab, India.



➤ **National Conferences**

- 2014, 'Industrial Relations in Indian Banking Industry', Rethink, Redefine, Redesign: A Futuristic Approach to Business, organized by APEEJAY Inst. of Mgt. Tech. Campus, Jalandhar, Punjab.
- March 2013; Trends & Issues in Product & Brand Management, 3rd National Conference organized by Baba Farid College of Mgt. & Technology, Bathinda.
- Jan 2013; Retail Banking in India – Issues & Concerns, All India Council of Technical Education sponsored two days National Seminar organized by Dept. of Business Management, DAV Inst. Of Engineering & Technology, Jalandhar.
- Jan. 2012; Business competitiveness – Role of Information System, 8th National Conference organized by Gian Jyoti Inst. Of Management & Technology, Mohali, Chandigarh.
- Feb. 2012; Universal Banking in India : Issues & Challenges (UGC sponsored), organised by Department of Commerce, Dev Samaj Post Graduate College for Women, Ferozepur (presented 2 papers).
- Nov. 2011; Second Generation Reforms in India – Implementation, challenges and Quest for the Third, UGC sponsored organized by Dept. of Economics, PCM SD College for Women, Jalandhar.
- October, 2010; Research in E-Commerce : Issues and Challenges (UGC sponsored) at Khalsa College for Women, Ludhiana.
- August, 2010; Changing Scenario of Corporate Governance (UGC sponsored) at Arya College, Ludhiana.
- Feb. 2010; Transformation of Banks in the Face of Emergence of Information Technology : Benefits & Challenges, ICSSR sponsored seminar at RSD College, Ferozepur.
- Sep 2008; Corporate Social Responsibility - An Indian Perspective
- Mar 2007; Emerging Issues in the Indian Stock Market
- Nov 2006; Introduction to Mutual Funds and its Future Prospects
- April, 2003; Customer Relationship Management : Emerging Trends in Indian Industry

➤ **State / Regional Conferences**

- Present Indian Economic Scenario - Jan 2006
- Economic Reforms: Their Impact on Indian Economy - Mar 2005

RESEARCH PAPERS PUBLISHED

- 'Trends in Derivative Market of India', p/15-27, Radix International Journal of Research in Banking, Finance & Accounting, ISSN:2277-100X (online) 2014
- 'Indo-ASEAN Trade Relations', p/9-18, The European Business and Management Conference 2014, Conference Proceedings, ISSN: 2188-9651.



- ‘Impact of Green Products’ Advertisement on Customers Awareness & Purchasing Behaviour-the case of Green Product’, p/143-147, National Conference on Advances in Manufacturing Systems; Technology, Materials and Management, CAMS 2014, Conference Proceedings, ISBN: 978-93-83842-71-1
- ‘Social Media as a Tool for Indian SMEs: Some Observations’, p/227-230, National Conference on Advances in Manufacturing Systems; Technology, Materials and Management, CAMS 2014, Conference Proceedings, ISBN: 978-93-83842-71-1
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- ‘Job Satisfaction among Engineering College Teachers’; “Dev Samaj Journal of Humanities And Social Sciences”, April 2012, P. No. 165-171 (ISSN: 2250-043X)
- ‘CRM in Banking: Trends & Dynamics’; “Gian Jyoti E-Journal” Jan-March 2012, P. No. 8, (ISSN 2250-348X)
- ‘Inflation – A Threat’; “ALMANAC – 2012”, P.No. 68-71 (isbn 978-81-7072-136-9)
- ‘Corporate Social Responsibility-An Indian Perspective’; “Dev Samaj Journal of Humanities And Social Sciences”, Dec. 2011, P. No. 53-58 (ISSN: 2250-043X)
- ‘Study of Marketing of Raw Cotton in the State of Punjab’; “Dev Samaj Journal of Humanities And Social Sciences”, Dec. 2011, P. No. 59-67 (ISSN: 2250-043X)
- ‘India in Global Economy’; Journal “ Economic Surge – 2011” National Journal

INTERESTS

- Enjoy sports, traveling

OTHER ACTIVITIES

- Member Reviewer panel of Academic Science (ISSN:2347-8616,2347-8572,2348-117X)
- Life Member of The Indian Economic Association
- Invited Lecture at Desh Bhagat Foundation Group of Institutions at FDP ‘How to make Teaching Effective
- Presently guiding six Ph. D. Students
- Attended various Short Term/Faculty Development Training Programmes e.g. Supply Chain Management: Issues & Challenges; Enhancing Organizational Competitiveness in the Era of Globalization & Liberalization; Strategies for implementing TQM in Technical Institutions, Effective Communication & Time Management, Research Methodology Tools & Techniques, SPSS & Research Methodology etc.
- Conducted one Short Term Training Programme sponsored by AICTE, New Delhi at SBS College of Engg. & Tech., Ferozepur.