



SHAHEED BHAGAT SINGH STATE TECHNICAL CAMPUS
 Moga Road, NH-95, Ferozepur -152004
 (Established by the Punjab Government)
 (Formerly Shaheed Bhagat Singh College of Engineering & Technology)

Department of Management Studies

COURSE OUTCOMES

MBA 1st Sem (MRSPTU 2016 Scheme)		
MBAD1 -101	Principles and Practices of Management	<ol style="list-style-type: none"> 1. To provide fundamental knowledge and exposure of the concepts, theories and practical's in the field of Management. 2. To understand and provide rules, skills & function of Management. 3. To provide knowledge about current trends in Management practices. 4. To understand various Management practices & Management culture in India as well as in other economies.
MBAD1 -102	Organizational Behaviour	<ol style="list-style-type: none"> 1. Explore and examine factors implementing on individual and group behavior in organization in the new millennium. 2. Incorporate and apply the predominate organizational behavior theories to gain knowledge of contemporary issues 3. Theories and techniques in the field of human behavior at an individual level group and organizational levels. 4. Motivation and leadership theories in Indian culture
MBAD1 - 103	Accounting for Management	<ol style="list-style-type: none"> 1. analyze a company's financial statements 2. How to use the accounting and business terminologies. 3. Various accounting concepts and its application in managerial decision making. 4. Use appropriate accounting tools and techniques of financial accounting and management accounting for preparing and analyzing financial statement.

MBAD 1-104	Quantitative Techniques	<ol style="list-style-type: none"> 1. Understand statistical methods in order to analyze and interpret data for decision making 2. Understand Measures of Central tendency, Dispersion. Sampling and Sampling Distribution, Hypothesis Testing 3. Understand Correlation Analysis, Regression analysis & Index Number 4. Understand Time Series Analysis, Theory of Probability & Distributions
MBAD1 - 105	Managerial Economics	<ol style="list-style-type: none"> 1. To make students understand various social, political, legal and economic factors that influence business in India. 2. To appreciate associated opportunities for managerial decisions. 3. To analyse associated risks for managerial decisions. 4. To confidently face challenges for managerial decisions in business.
MHU M0- 104	Business Communication	<ol style="list-style-type: none"> 1. Scope and importance of communication in business. 2. Role of communication 3. Approaches to effective communication. 4. To develop oral communication skills. 5. To develop written and non-verbal communication skills.
MC AP0- F91	Computer Applications Business	<ol style="list-style-type: none"> 1. Evaluate the role of the major types of information systems in a business environment and their relationship to each other. 2. Assess the impact of the Internet and Internet technology on business electronic commerce and electronic business. 3. Identify the major management challenges to building and using information systems and learn how to find appropriate solutions to those challenges. 4. Cultivate skills and experience in the development and implementation of information systems projects.
MBAD1 -106	Minor Project-I	

MBA 2nd Semester

MBAD1 -207	Business Environment and ethics	<ol style="list-style-type: none"> 1. Understand the concept of business environment, scanning techniques and political environment deeply. 2. To provide the knowledge about economic environment and legal environment 3. To understand current scenario of business in India and global trade (WTO, IMF and World Bank). 4. To understand corporate governance and ethical issues in business.
MBAD1 -210	Production & Operation Management	<ol style="list-style-type: none"> 1. Understand the basic concept of operation management and production management. 2. Understand facility location & layout, product design & development and process selection. 3. Understand the various changes in Production Planning & Control, , purchasing management etc. 4. Understand the concept of Quality management & acceptance sampling, JIT and Lean Production System, Inventory purchasing Management & Procedure, and Value Analysis
MBAD1 -211	Human Resource Management	<ol style="list-style-type: none"> 1. To focus on various functions and importance of the HR department in any organization. 2. Define the process of Job analysis, Job description, Job specification & job evaluation. 3. To focus the issues involved in establishing compensation system & QWL 4. To provide the knowledge about Industrial Relations, Collective Bargaining Employee Grievances Quality Circles and training development.
MBAD1 -212	Marketing Management	<ol style="list-style-type: none"> 1. To understand marketing and consumer relationship 2. To analyze Marketing Environment. 3. To apply the key concepts to practical business situations. 4. Understand the emerging trends in marketing(green marketing, event marketing, social marketing and CRM)
MBAD1 -213	Financial Management	<ol style="list-style-type: none"> 1. Apply theories of accounting and corporate finance. 2. Apply treasury management and corporate finance techniques. 3. Understand and apply critically evaluate financial accounting techniques. 4. Understand the concept of receivables management.
MBAD1	Research	<ol style="list-style-type: none"> 1. To define research and describe the research process

-209	Methodology	<p>and research methods.</p> <ol style="list-style-type: none"> 2. To understand the research context within the faculty of economic and management Sciences. 3. To effectively use the library and its resources in gathering information related to the learners' research project. 4. To understand qualitative research and methods used to execute and validate qualitative research& basic operations with Excel spreadsheets.
MBADI 208	Macro economics	<ol style="list-style-type: none"> 1. To Understand the macro economics system, role of macro economics for managerial decision making and Keynesian theory of income determination. 2. Saving and investment function, balance of payment and exchange rate determination. 3. To understand the demand for money and supply of money and concept of inflation. 4. To understand the macro economics policy fiscal policy and monetary policy.